

Course ID
FeeSchCor_29757

MASTER PROGRAMME IN

FASHION DESIGN



KITES Softwares Pvt Ltd
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Course Overview

Fashion design courses offer aspiring designers the opportunity to acquire the knowledge and skills necessary to thrive in the dynamic and creative world of fashion. These courses provide a comprehensive overview of various aspects of fashion design, encompassing design principles, garment construction, textile knowledge, trend analysis, and fashion business strategies.

Features of this program

- Industry-Relevant Curriculum
- Collaboration with Fashion Brands and Industry Partners
- State-of-the-Art Facilities and Resources
- Alumni Success Stories and Industry Placements
- Networking and Career Development Support
- Showcase Platforms and Fashion Events
- Fashion Styling
- Professional Development and Entrepreneurship

Fee Structure

Total Fee - Rs 70,000/-

Registration Fee - Rs 15,000/-

Monthly Installment - Rs 5,500 x 10 months

MASTER PROGRAMME IN FASHION DESIGN

01: Fashion Business (T)

02: Fashion Illustration (P)

03: Surface Ornamentation (P)

04: Garment Construction (P)

05: Pattern Making (P)

06: Elements of Design.

07: Computer aided fashion designing (P)

08: Project (P)

FASHION BUSINESS

(i) History of Fashion.

a) Types of fashion

- Haute Couture.
- Prey-a-porter
- Mass Market

b) Terminology of Fashion

- Fashion
- Fab
- Classic
- Style
- Silhouette
- Boutique
- Brand.

(ii) Classification of Fashion

(iii) Fashion cycle

(iv) Technical terms.

(v) Purpose of Clothing

(vi) Market Research

(vii) HR. Management

(viii) Textile Science.

- Fibers
- Yarns
- Fabrics



FASHION ILLUSTRATION

1. Fashion Croqui.

- a) Basic 8 head (i) Block (ii) Flesh out figure.
- b) Basic 10 head (i) Block (ii) Flesh-out figure.
- c) Hand (4)
- d) Leg (4)
- e) Hair style (4)
- f) Poses (4)

2. Color wheel.

3. Different medium.

- a) Pencil.
- b) Color pencil.
- c) Poster color.

4. Flat Sketches.

- a) Types of Neck lines.
- b) Types of Collars.
- c) Types of Sleeves.
- d) Types of Trousers
- e) Types of Skirts.

5. Fashion Illustration



SURFACE ORNAMENTATION

- Embroidery.
- Stitches and It's Variations.

1. Running stitch.
2. Back Stitch.
3. Stem Stitch (Sample 1)
4. Lazy daisy Stitch.
5. Chain stitch (Sample 2)
6. Blanket Stitch
7. Button hole stitch.
8. Feather stitch.
9. Fly stitch (Sample 3)
10. Herring Bone stitch
11. Cross Stitch
12. Knot stitch (Sample 4)
13. Satin Stitch
14. Long and short Stitch (Sample 5)

- Traditional Indian Embroidery.

1. Kantha work : Sample 1
2. Chikankari work : Sample 2
3. Mirror work : Sample 3.
4. Kasuti work : Sample 4
5. Stone Zardosi, Bead and Sequence work : Sample 5



GARMENT CONSTRUCTION

● Sewing Machines.

- a) Part
- b) Common problems.

● Equipments and Tools.

● Machine Practice.

- a) Basic hand stitches .
- b) Permanent stitches.
- c) Seam of Seams Finishes, Hems.
- d) Fullness :- Darts ,Tucks, Pleats.
Gathers & shirrs, Ruffles .
- e) Fasteners.
- f) Neck lines.
- g) Collars.
- b) Sleeves.
- i) Zippers.
- j) Opening.

● TV Construction

- (i) kid frock
- (ii) Top
- (iii) Skirt
- (iv) Salwar
- (V) Kameez



PATTERN MAKING

- Introduction to pattern making.
- The basic dress foundation.
 - a) Front bodice draft.
 - b) Back bodice draft.
 - c) sleeve draft.
 - d) skirt draft.
- Drafting of basic bodice in dart.
 - (i) Single - dart series
 - a) Slash spread technique.
 - b) Pivotal transfer technique
 - (ii) Two dart Series.
 - a) Slash spread technique.
 - b) Pivotal transfer technique.
- Drafting of basic sleeve Variations.
- Drafting of basic skirt Variations.



ELEMENTS OF DESIGN

- a) Color and Value.
- b) Line.
- c) shape.
- d) Texture.
- **Sample Designing.**
 - a) Based on color.
 - b) Based on Texture.
 - C) Based on line.
 - d) Print.



COMPUTER AIDED FASHION DESIGNING

- **Adobe Photoshop**
 - Pen tool
 - Colour Adjustments
 - Masking Layer
 - Fashion Rendering
(Kids, Women, Men)
- **Adobe Illustrator**
 - Fashion Illustration
 - 10 Garment Rendering
 - Pattern Development
 - Texture Development
 - Pattern Development
 - Specification Sheet
- **Reach Fashion Studio**
- **Reach CAD**



PROJECT

- **Creative line Development:**
- **Creating women's wear collection based on a theme.**
- **Select a theme for women's wear design collection.**
- **Create an inspiration board based on the theme selected.**
- **Draping of selected garment on croquis (pencil sketch).**
- **Color rendering of finally selected 5 garments.**

Students to develop 1 or 2 samples of the above exercise.

Career Options

- **Fashion Designer / Assistant Designer**
- **Fashion Coordinator**
- **Fashion Consultant**
- **Fashion Stylist**
- **Production Supervisor**
- **Fashion Merchandiser / Buyer**
- **Quality Controller**
- **Fashion Costume Designer**

